

Pro Global Media

Media Book 2024

**global
cement™**

**global
gypsum™**



MAGAZINES



DIRECTORIES



WEB & DIGITAL



SOCIAL MEDIA



CONFERENCES



EXHIBITIONS



VIRTUAL EVENTS



Pro Global Media Ltd
Est. 1996

Pro Global Media aims to be the most-trusted,
most highly-regarded and market-leading provider
of information and events
to the building materials industries.



Dear readers,

Welcome to the *Pro Global Media Book 2024*, where you will find details of opportunities that our *Global Cement*, *Global Gypsum* and associated brands can offer you and your business. Our magazines, newsletters and directories are among the most widely-read publications in their respective areas of expertise, while our events are the leaders in their fields.

After disruption in 2020-2022, our events are now back to their 'normal' time lines, including Global Slag, Global CemFuels, Global FutureCem, Global Gypsum and Global Insulation. The first Global CemCCUS Conference will take place in May 2024, with an outstanding speaker programme. We have reduced our virtual seminar offering, but still have three strong events: the Virtual Global CemProducer Seminar will take place for the eighth time, while Global Concrete has its seventh outing.

We are able to offer a very strong B2B package to our customers in cement, gypsum, insulation, slag, concrete and related fields, helping you to get your message across to difficult-to-access potential customers. We hope that you will find what you are looking for in this *Pro Global Media Book 2024*. We look forward to hearing from you soon!

Paul and Rob

- 3** Global Cement Magazine
- 4** Global Cement Magazine, Editorial schedule
- 6** Global Cement Directory
- 7** GlobalCement.com
- 8** Global Cement Weekly Newsletter
- 9** Global Cement Social Media
- 10-13** Global Cement Events 2024
- 14** Pro Global Media - Summary of brands and products
- 15** Global Concrete
- 16** Global Gypsum Magazine
- 17-18** Global Gypsum Magazine, Editorial schedule
- 19** Global Gypsum Directory
- 20** GlobalGypsum.com
- 21** Global Gypsum Notification
- 22** Global Gypsum Social Media
- 23-24** Global Insulation & Global Gypsum Conferences 2024
- 25** Hosted Landing Pages
- 26** Social Media - Options & Specifications
- 27** Exhibiting with *Pro Global Media*
- 29** Magazine Advertising - Specifications and Pricing
- 31** Online Advertising - Specifications and Pricing
- 33** 2024 Calendar of Events



Paul Brown
Commercial director
paul.brown@propubs.com
+44 776 7475 998



Dr Robert McCaffrey
Editorial director
rob@propubs.com

global cement MAGAZINE

The leading
audited cement
magazine



The world's most widely-read cement magazine

Global Cement Magazine is the world's most widely-read cement magazine, as well as being the top-rated cement magazine*. As well as its **audited** printed postal distribution, Global Cement Magazine uniquely has a very large **audited** digital circulation. In the popular PDF magazine version, all advertisements link through to advertiser websites, for increased reader response levels.

In 11 issues per year, Global Cement Magazine covers all aspects of the cement sector, from quarrying to despatch. Each issue has an in-house global cement industry trends article, a country or regional report, a cement plant site report, technical features, comment and all of the latest region-by-region cement industry news.

% rating**	Excellent	Good	Fair	Poor	Don't know
Global Cement	47	48	3	0	3
Magazine W	26	50	9	0	15
Magazine X	18	52	11	0	18
Magazine Z	12	34	11	1	42

The figures given below are for **circulation**: **Readership** is several times higher!

Audited circulation**:

1119

Average monthly **print** circulation of Global Cement Magazine, September 2022-June 2023

29,045

Average monthly **digital** circulation of Global Cement Magazine

30,164 total circulation



Global Cement Magazine's print and digital circulation is audited by the Audit Bureau of Circulation (ABC) - and its print circulation has been continuously audited by ABC since 2003. Please see www.GlobalCement.com for the latest ABC audited print and digital circulation certificates, or search 'Global Cement ABC certificate' online.

Global Cement Magazine readers are budget holders: 31% have a personal procurement budget of up to US\$10,000, 31% of up to US\$1m and 20% have a budget of over US\$1m.*

Global Cement Magazine readers are decision makers: 40% are involved in technical procurement decisions; 31% are involved in procurement decisions on a management basis.*



*Global Cement Reader Survey 2022/23. +Percentages that do not sum-up to 100% are due to rounding. **Circulation numbers from draft ABC certificate Sept 2022-June 2023 - Final audit pending.



JANUARY 2024

Distribution: AUCBM, Cairo

Editorial: Global Top 10 Cement Producer Profiles, Global Cement Trends, Condition Monitoring, Fans, Payload Optimisation, Grinding Aids, Health & Safety, Slag

Country reports: Middle East, Egypt Focus

Event previews: *Virtual Global Concrete 7, Intercem Dubai*

Editorial deadline: 5 November 2023
 Advertisement order deadline: 1 December 2023
 Advertisement material deadline: 13 December 2023



FEBRUARY 2024

Distribution: *Virtual Global Concrete 7, Intercem Dubai*

Editorial: Refractories, Burners, Shredding, Quality Control, Bagging, Palletising, Burners, Calcined Clay Technologies, Concrete Additives, Ship Unloading & Bulk Dispatch

Country reports: Brazil, Argentina, Colombia, Chile; UAE

Event previews: 8th *Virtual Global CemProducer Seminar*

Editorial deadline: 5 December 2023
 Advertisement order deadline: 12 January 2024
 Advertisement material deadline: 15 January 2024



MARCH 2024

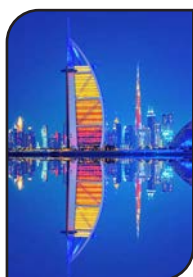
Distribution: 8th *Virtual Global CemProducer Seminar*

Editorial: Process Control & Optimisation, Wear & Abrasion, Maintenance, Conveying, Chains, Recycling, Lime, Low CO₂ cement production, Paper/Plastic Sacks, FIBCs, Slings, EP-Bagfilter Conversions

Country reports: Germany news round-up; China overview

Event previews: *Global Slag Conference, Dubai; IEEE-IAS/PCA Conference, Denver; Hanover Fair*

Editorial deadline: 5 January 2024
 Advertisement order deadline: 9 February 2024
 Advertisement material deadline: 12 February 2024



APRIL 2024

Distribution: 16th *Global Slag Conference, Dubai; IEEE-IAS/PCA Conference, Denver; Hanover Fair*

Technology: Slag, Plant Upgrades & Retrofits, Thermographic Cameras, Heat Recovery, Laboratory Analysis, Bulk Handling, Silos, Loading & Unloading, Marine Transport, Technology case studies in North America

Country reports: North America, GCC

Event previews: *Global CemCCUS Conference; IFAT, Munich*

Editorial deadline: 2 February 2024
 Advertisement order deadline: 5 March 2024
 Advertisement material deadline: 14 March 2024



MAY 2024

Distribution: *Global CemCCUS Conference; IFAT, Munich*

Technology: CCUS, Environmental Protection, Alternative Fuels, Shredding, Kiln Services, Grinding, Consulting, Packaging, Gears, Lubrication, Fans, Welding, Process Optimisation, Digitisation, Additives, Conventional Fuels, Electrical Energy Generation and Efficiency, WHR, Transport & Logistics,

Country reports: Austria; Norway; Eastern Europe

Event previews: *ACHEMA, Frankfurt; Hillhead 2024*

Editorial deadline: 5 March 2024
 Advertisement order deadline: 5 April 2024
 Advertisement material deadline: 14 April 2024



JUNE 2024

Distribution: *ACHEMA, Frankfurt; Hillhead 2024*

Technology: *Ash, Quarrying, Wear Solutions, Castings & Forgings, Conveying, Chains, Crushing, Slag Applications, Metal Detectors, Compressors, Filters, Valves, Mortars*

Country report: *UK*

Editorial deadline: **5 April 2024**

Advertisement order deadline: **5 May 2024**

Advertisement material deadline: **15 May 2024**



JULY-AUGUST 2024

Editorial: *Global Contracts, Bulk Dispatch, Bagging, Palletising, Wrapping, Logistics, Silos, Loading & Unloading, Alternative Materials, Training, Health & Safety, Case-studies in MENA cement plants*

Country reports: *Middle East/North Africa/Sub-Saharan Africa*

Event previews: *17th Global CemFuels Conference, Dublin; RWM, UK; FICEM, Guatemala*

Editorial deadline: **5 May 2024**

Advertisement order deadline: **5 June 2024**

Advertisement material deadline: **12 June 2024**



SEPTEMBER 2024

Distribution: *17th Global CemFuels Conference, Dublin; RWM, UK; FICEM, Guatemala*

Editorial: *Alternative Fuels, Refractories, Conveying, Packaging, Kilns, Grinding, Plant Maintenance, Lubrication, AI, Fans, Motors*

Country reports: *Ireland, Caribbean*

Event previews: *Euroslag Conference, Bilbao; TürkÇimento, Antalya; SOLIDS Dortmund, Virtual Global CemPower*

Editorial deadline: **5 July 2024**

Advertisement order deadline: **5 August 2024**

Advertisement material deadline: **13 August 2024**



OCTOBER 2024

Distribution: *Euroslag Conference, Bilbao; TürkÇimento, Antalya; SOLIDS Dortmund, Virtual Global FutureCem*

Technology: *Slag, Quality Control, Analysis, Laboratory, Cement Chemistry, Lime, Gears, Predictive Maintenance, Coolers, Castings, Chains, Marine Unloading, Construction Chemicals, Electrical Energy Generation and Efficiency*

Country reports: *Türkiye*

Event previews: *Global Gypsum Conference; 9th International VDZ Congress; AFCM Malaysia*

Editorial deadline: **5 August 2024**

Advertisement order deadline: **5 September 2024**

Advertisement material deadline: **11 September 2024**



NOVEMBER 2024

Distribution: *22nd Global Gypsum Conference, Bangkok; 9th International VDZ Congress; AFCM Malaysia*

Technology: *Environmental Protection, Energy, Plant Audits, White Cement, Storage, Slag, MENA Case Studies, Wear and Maintenance*

Country reports: *Southeast Asia, Malaysia, Germany update*

Editorial deadline: **5 September 2024**

Advertisement order deadline: **5 October 2024**

Advertisement material deadline: **14 October 2024**

Global
Cement
Calendar
Ad. deadline
1 October



DECEMBER 2024

Special issue: *Global Cement Top 100 & Selected Producer Profiles, 2024 in Cement - news review*

Technology: *Alternatives to OPC, Alternative Raw Materials, Global Fuel Trade & Shipping, Pneumatic Conveying, Loading & Unloading, Wear & Corrosion*

Country reports: *European focus & news round-up*

Editorial deadline: **6 October 2024**

Advertisement order deadline: **5 November 2024**

Advertisement material deadline: **8 November 2024**





global cement DIRECTORY 2024

The unique listing of all of the world's cement plants

The *Global Cement Directory* is the unique annual publication - in print and digital editions - that lists all integrated and cement grinding plants in the world, listing 2341 integrated facilities, 689 grinding plants and 320 cement-based boards plants over 304 pages.

The Global Cement Directory has been fully revised, to ensure the most up-to-date listing possible. You should ensure that YOUR company's advert is included in this essential cement industry resource. The pre-print beta digital version of the *Global Cement Directory* is distributed FREE in November 2023 to our 35,000+ registered contacts, ensuring a massive audience for your message. The final authoritative print and digital PDF versions are made available at the start of the following year.

The *Global Cement Directory* contains...

- The most complete listing of integrated and grinding cement plants available worldwide;
- The number of kilns at each plant and whether it uses wet, dry or other production processes;
- Up-to-date plant capacity information;
- Newly-updated telephone and fax numbers for plants (where available);
- News of planned upgrades, with estimated completion/commissioning dates (where known);
- Maps showing plant locations;
- Country reports for key countries and regions;
- Full analysis of integrated capacities by country and region;
- Selected national cement production and forecasts.

Advertising deadlines

Digital beta version

Advertising order deadline: 30 October annually
Advertisement material deadline: 5 November annually

Printed final version

Advertising order deadline: 5 February annually
Advertisement material deadline: 10 February annually



Precise Positioning - Advertise in sections that cover your current or future markets.

Table showing country and regional totals for cement production and capacity. The table is organized by region and country, with columns for production, capacity, and other relevant data.

Data - Capacity counts for countries / regions with integrated cement plants.



Huge sections for major markets - Including data for China.



GlobalCement.com

is the leading website for the
global cement industry, with

51,694

unique visits per month (May 2023).

(Google analytics).

GlobalCement.com offers visitors news, magazine articles, diary dates and links. It is the most popular cement industry website by visitor numbers and is the top Google search result for dozens of cement-related search terms. Further development of the site will take place through 2024, with additional news and content making GlobalCement.com the 'go to' destination on the internet. If you want to be seen online, then you need to have an advertising presence on GlobalCement.com!

Banner Advert - Prominent advertising opportunities at the top of every page.

News headlines - Advertise against the latest global cement industry news.

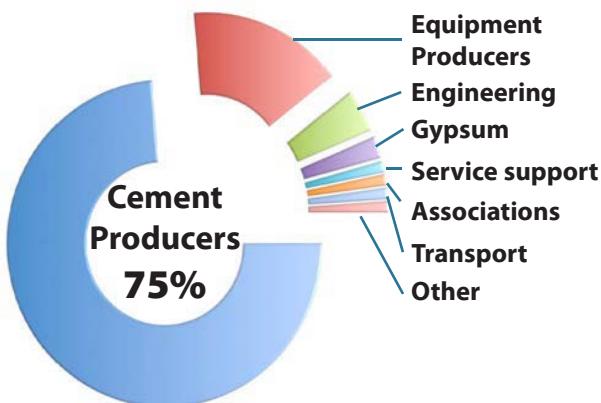
Block Adverts - See Page 32-33 for more information on booking YOUR advert!



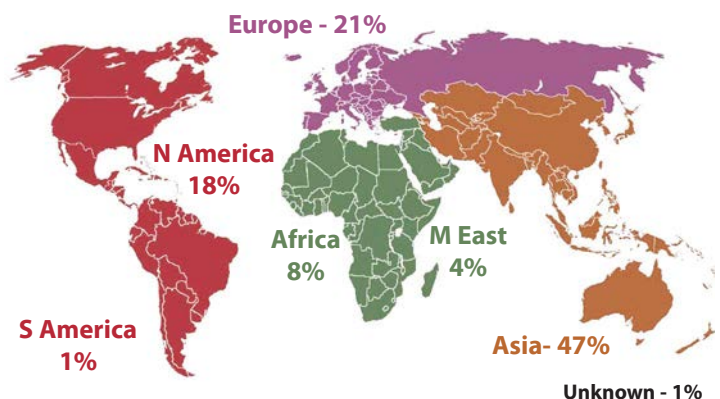
Magazine Links

Diary Dates

Industry sector of visitors to GlobalCement.com...



Locations of visitors to GlobalCement.com...





Global Cement Weekly

The *Global Cement Weekly* newsletter drops into an average of

34,593 In-boxes

in the global cement sector every Wednesday. It is eagerly awaited for its mix of up-to-date cement industry news, analysis, diary dates and news of people in the sector.

Our readers love it and pass it on to an average of **2.8** people each!*

73% of readers have read the advertising in *Global Cement Weekly*.*

Banner Advert - Get your advert seen by everyone who opens the email.

News Headlines - Links to the latest news stories on *GlobalCement.com*.

Sponsored Editorial - Informative and relevant editorial may be sponsored.

Side Adverts - Attract our readers to your company website.

Analysis Column - Our take on the main trends of the past week.

People like people - Send in news of your company's appointments and promotions.

Global Cement Weekly newsletter preview:

Header: **GLOBAL CEMENT WEEKLY**

Top Banner: **Let's play it safe!** (Safety equipment image)

Right Sidebar: **PREVENTIVE EXPLOSION PROTECTION** (Monitoring | Control | Alerting)

Below Banner: **KEITH MANUFACTURING CO.** (KEITH WALKING FLOOR SYSTEMS, DRIVON STORAGE & CONVEYANCE)

Main Title: **Global Cement Weekly**

Section: **Advertise in the September 2023 issue of Global Cement Magazine**

Section: **News**

View the full news digest

- Mozambique/South Africa:** Itasca Cement buys remaining African business from InterCement
- Malaysia:** CMS Cement to build new clinker line at Kuching cement plant
- Canada:** Heidelberg Materials North America awards engineering contract for Edmonton carbon capture installation to WSP
- China:** New Tianzhan Cement to acquire majority stake in Ningxia Building Materials
- Bangladesh:** Premier Cement Mills to more than double West Mukterpur grinding plant's capacity with new mill
- France:** Vicat may commission Matalieu-Verceux cement plant carbon capture system in 2027

Image: **Find your shredding solution today** (SSS)

Image: **AIRSCAPE** (The new sealing standard for transfer points in conveying systems)

Image: **global cement** (Global Cement Weekly Issue #114, 28 June 2023)

Image: **Beumer Group** (For different types of bags and packing patterns)

Beumer Group

For different types of bags and packing patterns

BEUMER offers the BEUMER palletpac high capacity layer palletiser that will then stack the cement bags on pallets of different sizes in a precise and stable way. It can stack up to 5,500 bags per hour, ensuring high stack quality and gentle bag handling. The user benefits from easy accessibility, short assembly periods, and high flexibility for different types of bags and different packing patterns.

- India:** Tamil Nadu Cement Corporation to rehabilitate Ariyalur limestone mines
- France:** Lafarge France to host synthetic fuels project at Saint-Pierre-La-Cour cement plant
- India:** Nuvoco Vistas commissions alternative fuel feeding systems at Nimbal and Risda cement plants
- US:** Portland Cement Association seeking to define low carbon cement and concrete
- Kosovo:** Alba Group to build line plant in Kosovo
- Bahrain:** Fives Services Gulf inaugurates Bahrain workshop
- Uruguay:** Government invites bids for ANCAP
- Türkiye:** Medcem Cement orders four pipe conveyors and a ship loader for Yeşilovacık

Image: **CONCRETE ROADS** (Register now!)

Image: **Order the Global Cement Directory 2023**

Image: **Order the Conference Pack for 1st Virtual Global Mortars Seminar, including presentations & video**

Image: **global mortars** (VIRTUAL)

Image: **People**

Ireland: Ecocem Group has appointed John Reddy as Group Quality and Innovation Application Manager...

Order now +

*Data from Reader Survey 2023

global cement™ SOCIAL MEDIA

Global Cement now offers a variety of ways to interact with its wide community of social media users. Please see page 27 for options and specifications.

Global Cement has a large **X/Twitter** following, and very regularly tweets to its followers. The group includes participants in the global cement industry, as well as industry media, associations and other opinion formers from around the world.

Global Cement has a huge presence on **Facebook**, with the number of followers at around 30,000. The group includes participants in the global cement industry, as well as industry media, associations and other opinion formers.

Global Cement has had one of the largest cement-focused groups on **LinkedIn** for many years, with an active membership, posting news and articles. The group includes many participants in the global cement industry and other interested parties.

Global Slag has its own specialised slag-focused group on **LinkedIn**, including slag producers, slag processors, slag shippers and slag users. Members also include equipment producers, associations, researchers and academics.

Global Cement has spent over 20 years in building its **email** list to be the best in the business. The list is continuously refined and is augmented not only by self-subscribers, but also through continuous campaigns to add new and fresh addresses.

Global Cement is rapidly building its presence on Instagram - showcasing the best of cement-related photography from around the world, using the many excellent entries to its popular *Global Cement Photography Competition* (now in its 14th year).



7500+



28,000+



46,000+



1000+



35,000+



1000+



16th
global
slag

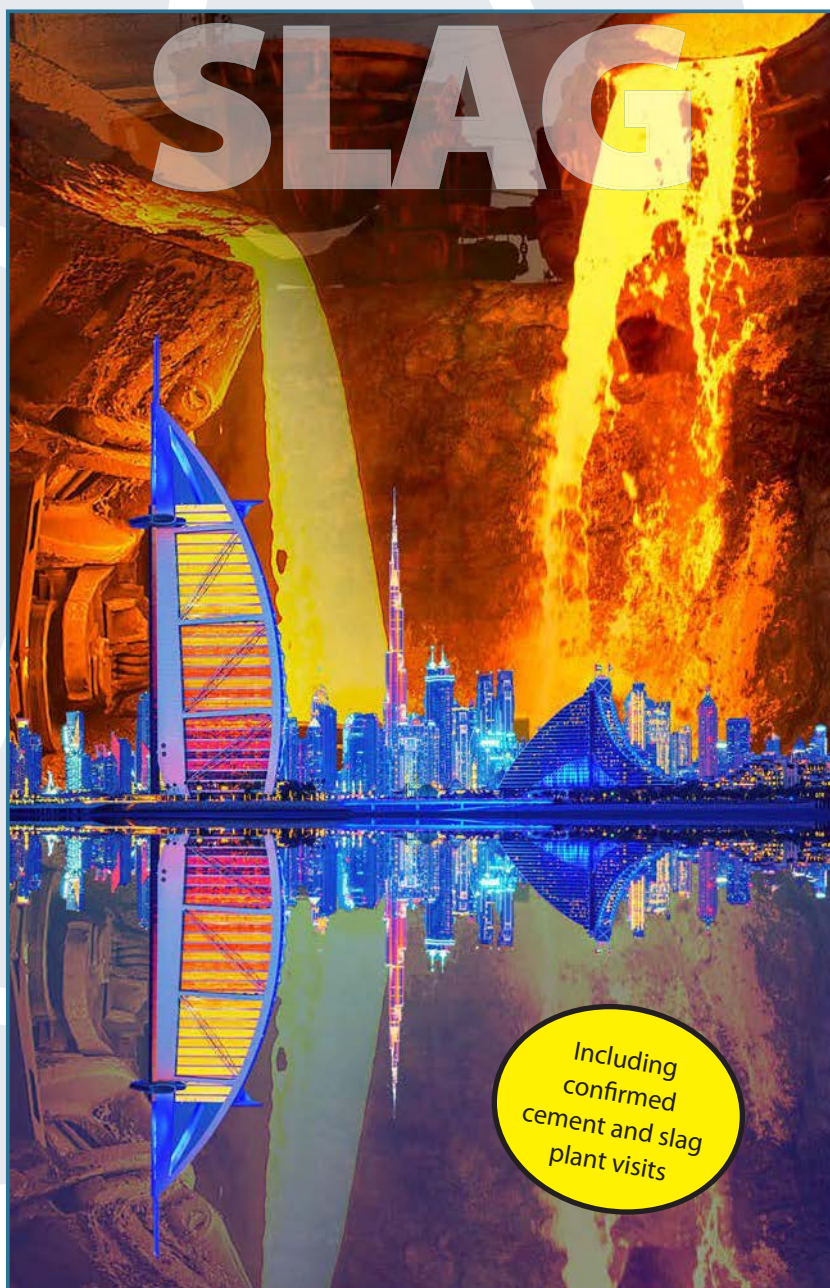
- CONFERENCE
- EXHIBITION
- AWARDS

Dubai, UAE

globalslag.com

#globalslag

Slag-product and slag cement market trends
Beneficiation of slag and slag products
New applications for slag and slag products



The Global Slag Conference allows all attendees to maximise their profits from slag - both ferrous and non-ferrous - to keep themselves up-to-date with the industry 'state-of-the-art' and will provide extensive networking and business opportunities for both producers and users of slag and slag-based products.

Global Slag returned in 2023 after a four-year gap due to Covid, to its most popular and successful (and original) location - Düsseldorf. By popular vote at that event, the Global Slag Conference will take place in Dubai, with two exciting field trips already confirmed!

Global Slag

2005:	Düsseldorf
2006:	Bangkok
2007:	Istanbul
2008:	Strasbourg
2009:	Brussels
2010:	Sydney
2011:	Helsinki
2012:	Las Vegas
2013:	Dubai
2014:	Aachen
2016:	London
2017:	Düsseldorf
2018:	Prague
2019:	Aachen
2023:	Düsseldorf

Global Slag Enquiries

Exhibition and sponsorship:
paul.brown@propubs.com

Programme and speakers:
robert.mccaffrey@propubs.com



14-15 MAY 2024

GLOBAL CEMCCUS

^{1st} global cemccus

CONFERENCE • EXHIBITION

Oslo, Norway

cemccus.com

#cemccus

'Navigating the CCUS labyrinth'

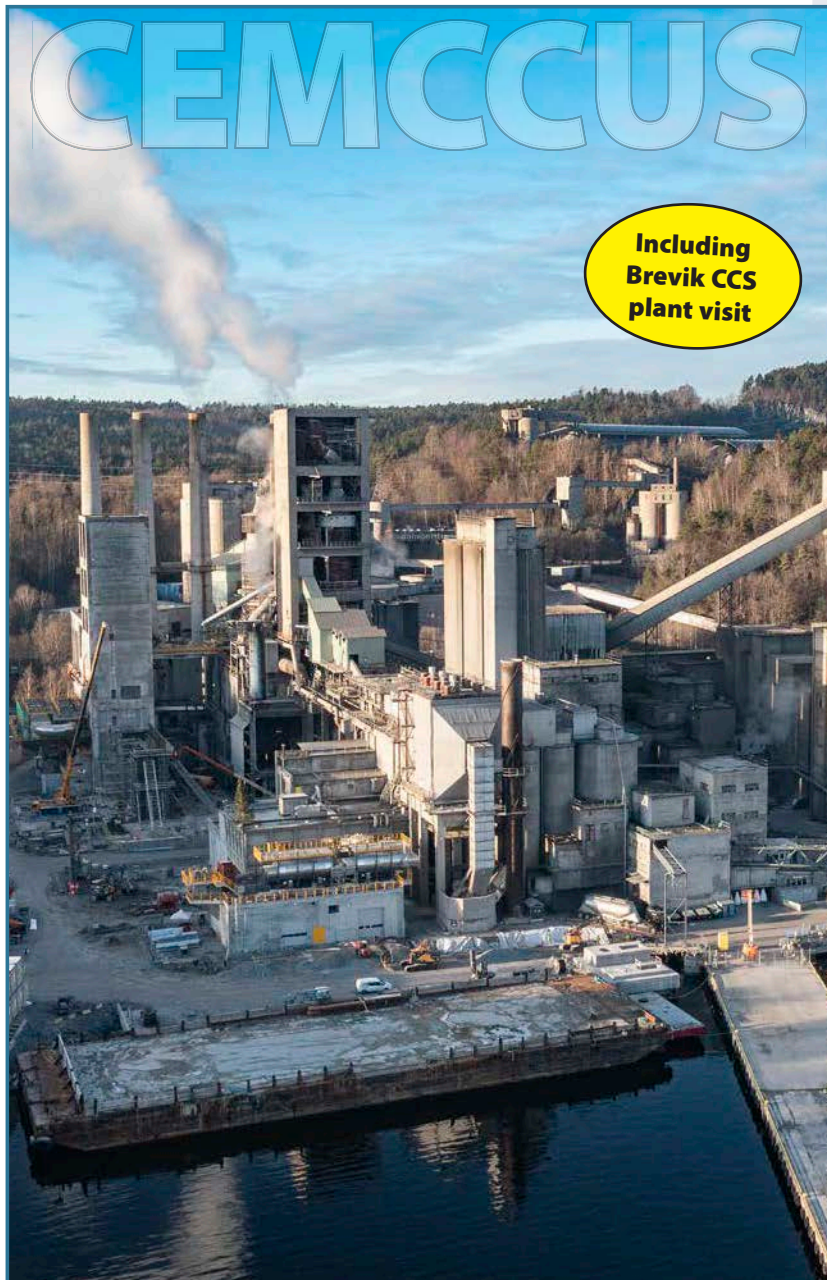
Regulatory and legislative updates

Technology developments and economic assessments

Logistical and sequestration challenges and solutions

Networking, networking, networking!

Including
short course



Including
Brevik CCS
plant visit

Global Cement's FutureCem Conference shows how producers can reduce CO₂ emissions from cement manufacture. Now, following on from successful virtual seminars, Global Cement's Global CemCCUS Conference will equip producers with the knowledge *and contacts* to enable them to successfully navigate the currently murky waters of the world of carbon capture, use, and/or sequestration, *for those CO₂ emissions that otherwise cannot be avoided.*

The 1st Global CemCCUS Conference will cover the array of technical options for carbon capture from the challenging flue gas produced by the cement industry, as well as looking at the legal and regulatory landscape, and future trends.

The event in Oslo features a confirmed field trip to Heidelberg Materials' Brevik CCS project - the first full carbon capture project in the world at a cement plant.

CemCCUS Enquiries

Exhibition and sponsorship:
paul.brown@propubs.com

Programme and speakers:
robert.mccaffrey@propubs.com



17th **global** **cemfuels**TM

CONFERENCE • EXHIBITION • AWARDS

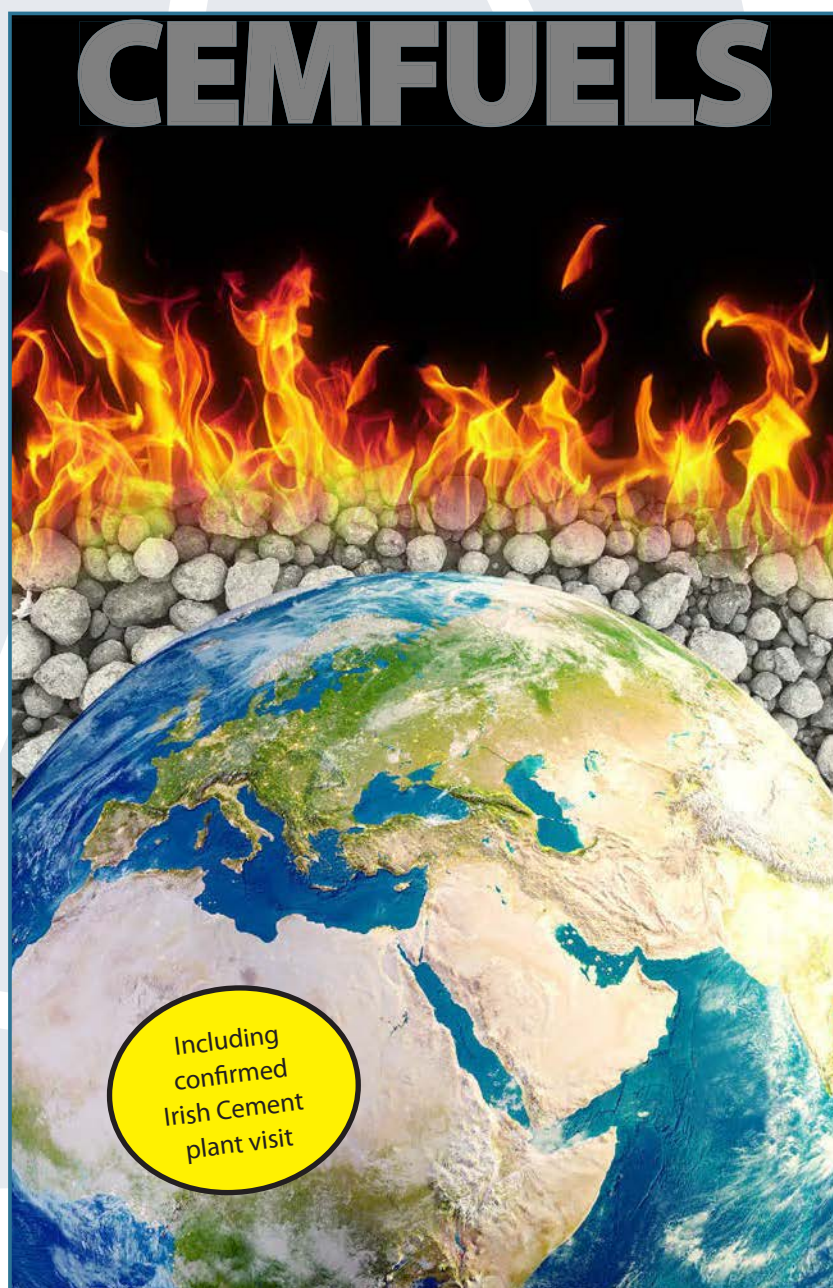
Alternative fuels for cement and lime
Global, regional and national market trends
Technological developments and case studies

Dublin, Ireland

cemfuels.com

#cemfuels

**Including
short course**



The *Global CemFuels Conference and Exhibition* is the largest specialised annual alternative fuels conference in the world. The *CemFuels* event will showcase the best alternative fuels projects and equipment from around the globe. 200-plus delegates from over 50 countries are expected to attend.

Global CemFuels

2007:	London
2008:	London
2009:	Toronto
2010:	Washington DC
2011:	Kuala Lumpur
2012:	Aachen
2013:	Istanbul
2014:	Vienna
2015:	Dubai
2016:	Prague
2017:	Barcelona
2018:	Berlin
2019:	Amsterdam
2020:	Cyprus
2022:	Lisbon
2023:	Istanbul

Global CemFuels Enquiries

Exhibition and sponsorship:

paul.brown@propubs.com

Programme and speakers:

robert.mccaffrey@propubs.com



5th global futurecem™

CONFERENCE • EXHIBITION

Istanbul, Türkiye

futurecem.com

#futurecem

Alternatives to OPC/CEM 1; Alternative raw materials including slag, ashes, mine tailings, silica fume, recycled glass and concrete and more...; Low-carbon low energy cements; EU ETS developments; Non-calcined binders; Geopolymers; Alternative cements; Low CO2 options for concrete; Bio-analogues and much more...



The Global FutureCem Conference and Exhibition will once again bring together scientists, engineers, chemists, cement and concrete producers, equipment manufacturers, consultants and academics, financiers, regulators, entrepreneurs ... and all others with an interest in helping to reduce the environmental impact of cement and concrete production.

Global FutureCem

2011:	London
2019:	Brussels
2021:	Virtual
2022:	Brussels
2023:	Brussels

Global FutureCem Enquiries

Exhibition and sponsorship:
paul.brown@propubs.com

Programme and speakers:
robert.mccaffrey@propubs.com



**global
cement**
SOCIAL MEDIA

**global
cement**
MAGAZINE

**global
cement**
DIRECTORY

**global
cement**
WEEKLY - NEWSLETTER

**global
cement**
.COM

**global
cemfuels**
CONFERENCE

**global
cement**

**global
cemccus**
CONFERENCE

**global
cemproducer**
VIRTUAL SEMINAR

**global
futurecem**
CONFERENCE

**global
concrete**

**global
slag**
CONFERENCE

**global
cempower**
VIRTUAL SEMINAR

**global
gypsum**
SOCIAL MEDIA

**global
gypsum**
MAGAZINE

**global
gypsum**
DIRECTORY

**global
gypsum**
NOTIFICATION

**global
gypsum**

**global
gypsum**
.COM

**global
gypsum**
CONFERENCE

**global
gypsupply**
CONFERENCE

**global
insulation**
CONFERENCE



global concrete™

global-concrete.com

#globalconcrete

Global Concrete is an expanding offering that covers the global business of concrete, including national, regional and global concrete trends, as well as technological trends in the concrete industry.

Virtual Global Concrete Seminar

The Virtual Global Concrete Seminar has attracted hundreds of delegates to each of its previous events, from more than 70 countries around the world, and will do so again in February 2024, with new speakers covering global trends and technology for concrete.

Virtual Global Concrete 7

Global concrete business
6 February 2024

Global Concrete Report

The Global Concrete Report is a unique annual publication that ranks the world's largest concrete-producing companies by production capacity, as well as analysing the largest national producers worldwide. This unique publication, first produced in 2018, has gained a strong reputation.

Global Concrete Report 2024

Advertising deadline: 1 December 2024
Publication date: 10 December 2024

Global Concrete group on LinkedIn

The high-quality Global Concrete group on LinkedIn is a growing forum for global concrete news on major contracts, trends and technology.

Global Concrete group

Free to join:

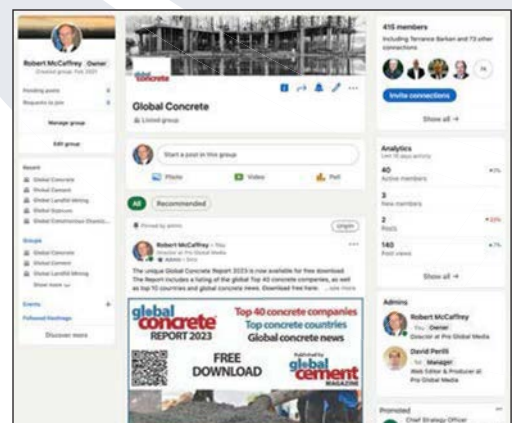
www.linkedin.com/groups/13948053/
or search 'global concrete' on LinkedIn



Global Concrete Enquiries

Commercial enquiries:
paul.brown@propubs.com

Editorial enquiries:
robert.mccaffrey@propubs.com



global gypsum MAGAZINE

Now **TEN**
issues per
year!



Including
**roofing and light
building materials**
from 2024

The world's premier light building materials resource

Global Gypsum Magazine is unique in the gypsum and insulation industries in allowing registered users to download the full digital magazine every issue, for FREE. It is required reading for gypsum and insulation professionals and is the absolute best means to communicate with customers in these sectors. Across its expanded TEN issues per year - including news and articles on roofing and mortars for the first time in 2024 - *Global Gypsum Magazine* contains news, technical articles, country reports, analysis and more. Check pages 18-19 for the issues that contain your area of interest.

Readership demographics

18,000*

The number of key decision makers reading each digital issue of *Global Gypsum Magazine*

5232**

The number of key decision makers reading each print issue of *Global Gypsum Magazine*



23,232 - Total Readers

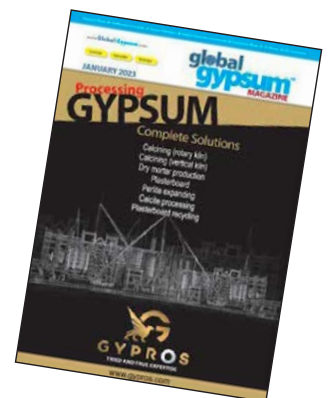
Global Gypsum Magazine readers are budget holders: 45% have a personal procurement budget of over US\$100,000, 24% of up to US\$1m and 25% have a budget of over US\$1m.***

Global Gypsum Magazine readers' most prevalent job titles are: Managing Director, President, Production Manager, General Manager, Director and Consultant.***

*Estimated (non-audited) digital (pdf and 3D) total readership for the January 2023 issue, based on an average pass-on rate of 1 (2 readers) per digital issue;

**Estimated (non-audited) total print readership for the January 2023 issue, based on an average pass-on rate of 5.3 per print issue (6.3 readers) (Reader Survey 2023);

***Reader Survey 2023





JANUARY 2024 - INSULATION SPECIAL ISSUE

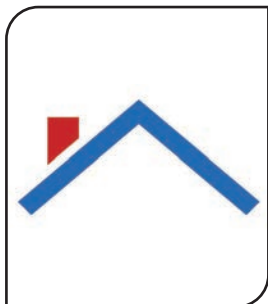
Distribution: AUCBM, Cairo

Technology: Insulation production technology, Grinding, Calcination, Belt Technology, Feeding, Dosing, Environmental Protection

Country report: European insulation

Review: 21st Global Gypsum Conference/16th Global Insulation Conference

Advertisement order deadline: 16 December 2023 Advertisement material deadline: 15 December 2023



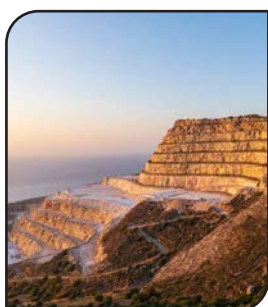
FEBRUARY 2024 - ROOFING SPECIAL ISSUE

Distribution: Virtual Global Concrete 7

Technology: Roofing technology advances, Fossil-fuel-free wallboard production, Additives for profitability

Country report: Global roofing business

Advertisement order deadline: 16 January 2024 Advertisement material deadline: 18 January 2024



MARCH 2024 - GYPSUM SUPPLY SPECIAL ISSUE

Distribution: 8th Virtual Global CemProducerSeminar

Technology: Mining, Crushing, Synthetic Gypsum, Recycling, Robotics, Wallboard production technology

Country report: Global gypsum suppliers

Advertisement order deadline: 14 February 2024 Advertisement material deadline: 20 February 2024



APRIL 2024 - EUROPEAN GYPSUM SPECIAL ISSUE

Distribution: Hanover Fair

Technology: European Gypsum, Gypsum Fibreboards, Shipping and Transport, Logistics, Packaging, Bagging, Palletising, Storage, Conveying

Country report: France, Benelux, Germany

Advertisement order deadline: 13 March 2024 Advertisement material deadline: 18 March 2024



MAY 2024 - PLASTER & NATURAL GYPSUM SPECIAL ISSUE

Distribution: ACHEMA, IFAT Munich, Hillhead Quarrying Show

Technology: Plaster Focus, Quarrying and Mining, Dust Solutions, AGVs

Country report: UK gypsum industry

Advertisement order deadline: 15 April 2024 Advertisement material deadline: 23 April 2024



JUNE 2024 - LIGHT BUILDING MATERIALS SPECIAL ISSUE

Distribution: *ACHEMA, Hillhead Quarrying Show*
 Technology: Light building materials, Gypsum- and lime-based mortars and screeds, Quarrying, Natural gypsum
 Country report: European gypsum industry, Focus: Ireland
 Advertisement order deadline: 16 May 2024 Advertisement material deadline: 20 May 2024



JULY 2024 - COMPANIES SPECIAL ISSUE

Technology: Top 25 global companies, Combustion, Board Liner, FGD, Surfactants, Weighing
 Country report: African Insulation industry
 Advertisement order deadline: 16 June 2024 Advertisement material deadline: 19 June 2024



SEPTEMBER 2024 - TRANSPORT AND LOGISTICS SPECIAL ISSUE

Distribution: *RWM, Birmingham, 17th Global Insulation Conference*
 Technology: Mixing, Belt Advances, Dosing, Drying, Storage, Filter advances, Transport & Logistics
 Country reports: South American gypsum industry, Global Shipping Report
 Event preview: *17th Global Insulation Conference*
 Advertisement order deadline: 25 August 2024 Advertisement material deadline: 28 August 2024



OCTOBER 2024 - INSULATION SPECIAL ISSUE

Distribution: *22nd Global Gypsum Conference/17th Global Insulation Conference*
 Technology: Insulation production technology, Analysis, Calcination, Wet-end technology, Mixers, Case studies, Construction Chemicals
 Country report: European insulation industries
 Event preview: *22nd Global Gypsum Conference*
 Advertisement order deadline: 25 September 2024 Advertisement material deadline: 27 September 2024

Global
Gypsum
Calendar
Ad. deadline
1 October



NOVEMBER 2024 - GYPSUM WALLBOARD SPECIAL ISSUE

Distribution: *22nd Global Gypsum Conference*
 Technology: Quarrying and Mining, Conveying, Recycling, Stacking, Mould, Moisture & Dimensional Measurement, Synthetic Gypsum
 Country report: Asian gypsum industry
 Review: *17th Global Insulation Conference*
 Advertisement order deadline: 19 October 2024 Advertisement material deadline: 21 October 2024





global gypsum DIRECTORY

The unique listing of all gypsum wallboard plants

The *Global Gypsum Directory* is a unique annual publication that lists all gypsum wallboard plants in the world. The 2024 edition is the largest so far, listing 431 facilities over 62 gypsum sector pages and 1097 insulation manufacturing plants in the global insulation section. The 2024 directory includes a section on natural gypsum sources worldwide, as well as a listing of gypsum fibreboard factories.

You should ensure that YOUR company's advert is included in this essential gypsum industry resource. The pre-print beta version of the *Global Gypsum Directory* is distributed FREE in November 2023 to our 9000+ contacts, ensuring a massive audience for your message. The final authoritative print and digital PDF versions are available in February each year.

Advertising deadlines

Digital beta version

Advertising order deadline: 30 October annually
Advertisement material deadline: 5 November annually

Printed final version

Advertising order deadline: 5 February annually
Advertisement material deadline: 10 February annually

The *Global Gypsum Directory* contains...

- The most complete listing of gypsum wallboard plants available worldwide;
- The number of lines and capacities at each plant;
- Telephone and fax numbers for plants (where available);
- News of planned upgrades, with estimated completion / commissioning dates (where known);
- Maps of plant locations;
- Country reports for key countries and regions.



global insulation DIRECTORY

The *Global Insulation Directory* is published in the same volume as the *Global Gypsum Directory*. It lists all of the world's insulation production facilities, as well as providing counts for different types of plant (mineral wool, glass wool, EPS, XPS, PU, etc...) worldwide. The 2024 edition has been fully updated and revised, listing 1097 plants worldwide.



globalgypsum.com

is by far the leading website for the
global gypsum industry, with

6487

unique visits per month (in October 2022).

GlobalGypsum.com offers visitors news, magazine articles, diary dates and links. It has very high Google rankings for numerous gypsum-related search terms. Further development of the site will take place through 2024, with additional news and content, making *GlobalGypsum.com* the 'go to' destination for information in the gypsum wallboard sector. If this sector is your customer base, then you should have an advertising presence on *GlobalGypsum.com*!

Banner Advert - Prominent advertising opportunities at the top of every page.

News headlines - Advertise against the latest global gypsum and insulation industry news.

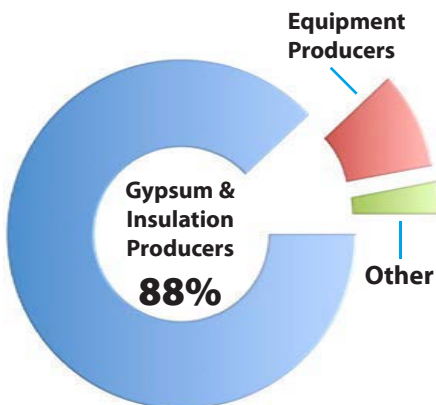
Block Adverts - See Page 32-33 for more information on booking YOUR advert!



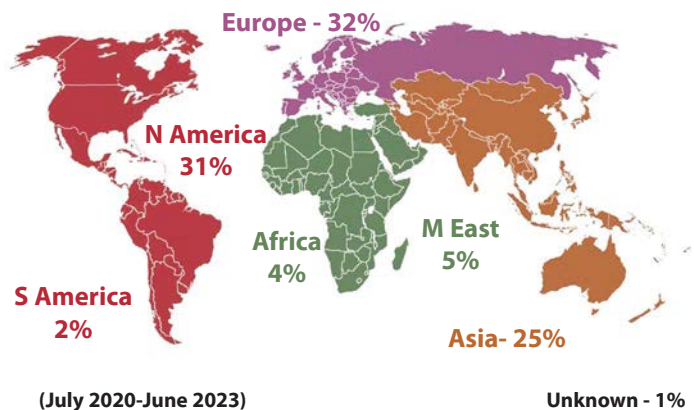
Diary Dates

Magazine Links

Industry sector of visitors to *GlobalGypsum.com*...



Locations of visitors to *GlobalGypsum.com*...





global gypsum NOTIFICATION

The *Global Gypsum Notification* is an email sent to participants in the gypsum and insulation industries world-wide, to let them know that the latest issue is available for download. Each issue is sent to an average of

8952+

valid email addresses of gypsum and insulation decision makers. Advertising options include banners, blocks/boxes and skyscrapers. Please see page 32-33 for technical specifications and pricing.

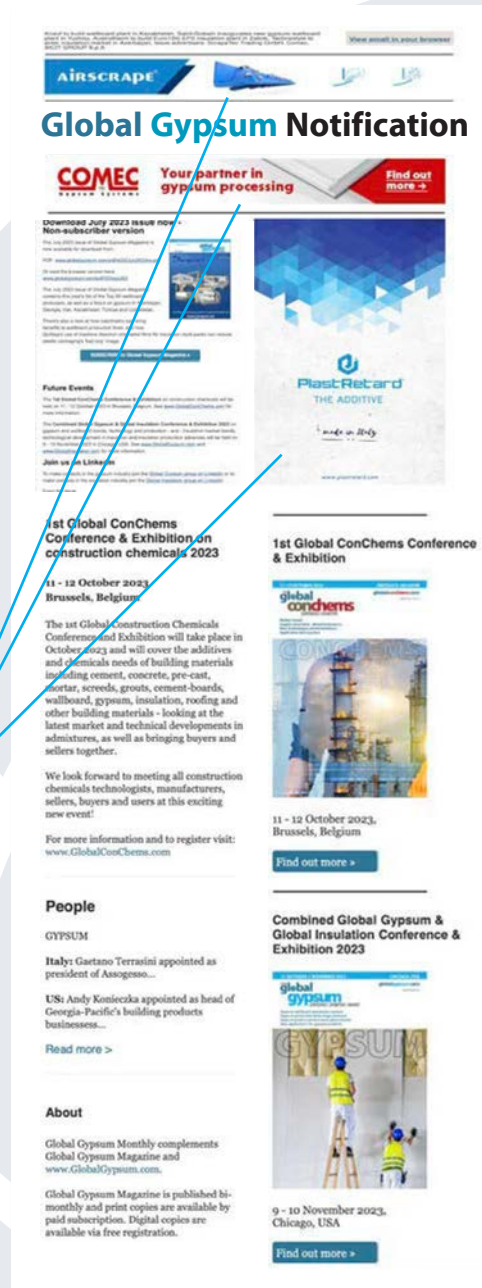
Banner Adverts - Your advert is seen by everyone who opens the email.

Gypsum News - Links to the latest news stories on *GlobalGypsum.com*.

Sponsored Editorial - Informative and relevant editorial may be sponsored.

Insulation News Headlines - Links to the latest news stories on *GlobalInsulation.com*.

Social Media Interaction - *Global Gypsum* is backed by a busy LinkedIn group and by its presence on Twitter and Facebook.



Global Gypsum Notification is sent all in those months that have an issue of *Global Gypsum Magazine*, around the 25th of the preceding month, depending on editorial and advertising deadlines.

See page 32-33 for specifications & pricing.

global gypsum™ SOCIAL MEDIA

Global Gypsum now offers a variety of ways to interact with its wide community of social media users. Please see page 27 for options and specifications.

Global Gypsum is rapidly building its presence on **X/Twitter** and the projected number of followers by 1 January 2025 is above 1000. The group includes participants in the global gypsum industry, as well as industry media, associations and other opinion formers.

Global Gypsum is rapidly building its presence on **Facebook**, and the projected number of followers by 1 January 2025 is above 1000. The group includes participants in the global gypsum industry, as well as industry media, associations and other opinion formers.

Global Gypsum has had one of the largest gypsum-focused groups on **LinkedIn** for many years, with an active membership, posting news and articles. The group includes many participants in the global gypsum industry and other interested parties.

Global Insulation has its own insulation-focused group on **LinkedIn**, including insulation producers, academics, equipment producers and service providers. The group includes up-to-date news and articles on gypsum markets and technologies.

Global Gypsum has spent over 25 years in building its **email** list to be the best in the business. The list is continuously refined and is augmented not only by self-subscribers, but also through annual campaigns to add new and fresh addresses.



+1000



+1000



+9000



+3000



+9000





17th global insulation™

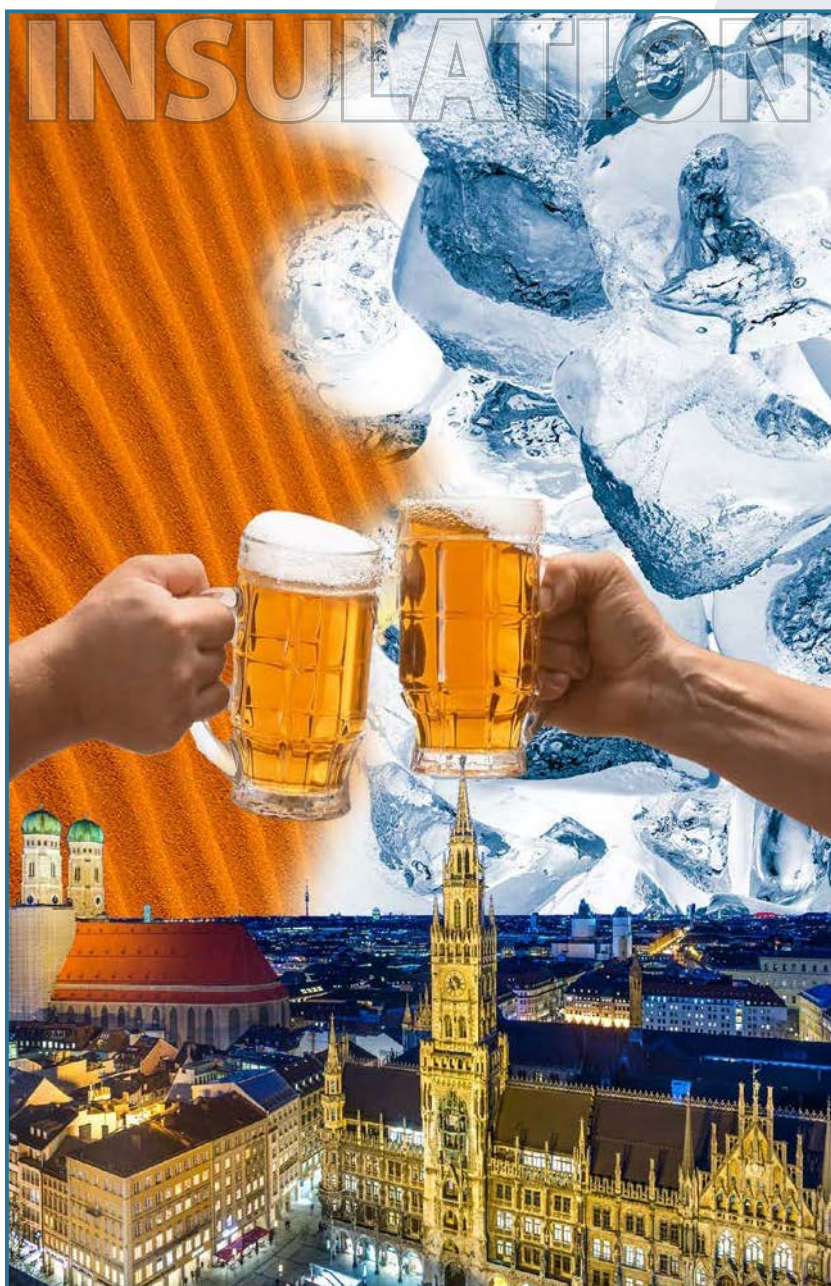
CONFERENCE • EXHIBITION • AWARDS

Insulation market trends
Manufacturing technologies
Insulation applications
Additive technologies

Munich, Germany
globalinsulation.com

#globalinsulation

The 17th *Global Insulation Conference, Exhibition and Awards* will take place in 2024 and will focus on insulation market trends, manufacturing advances, insulation applications and additive technologies. The 17th *Global Insulation Conference* is expected to attract over 150 delegates from more than 30 countries as well as over 20 exhibitors. The event in 2024 will be organised as a stand-alone event for the first time in five years, having been co-located in 2022 and in 2023 with Global Gypsum. A warm welcome awaits all participants!



Global Insulation

2006:	Brussels
2007:	Berlin
2008:	Barcelona
2009:	Prague
2010:	London
2011:	Toronto
2012:	Riga
2013:	Aachen
2014:	Copenhagen
2015:	Istanbul
2016:	Hamburg
2017:	Krakow
2018:	Vienna
2019:	Ljubljana
2022:	Estoril/Lisbon
2023	Chicago

Global Insulation Enquiries

Exhibition and sponsorship:
paul.brown@propubs.com

Programme and speakers:
robert.mccaffrey@propubs.com



22nd **global gypsum**

CONFERENCE • EXHIBITION • AWARDS

Gypsum wallboard and plaster markets
Gypsum production technology advances
Gypsum product performance enhancement
New applications for gypsum products

Bangkok, Thailand
globalgypsum.com

#globalgypsum

The annual *Global Gypsum Conference* is well-known around the world as the largest meeting of gypsum professionals and as the must-attend gypsum event. The event in 2024 will return to Asia, and will attract many delegates from this high-growth region. A high point is always the spectacular Gala Dinner and presentation of the Global Gypsum Awards.



Global Gypsum

1999:	Bangkok
2000:	San Francisco
2002:	Miami
2003:	Barcelona
2005:	Prague
2006:	Cancun
2007:	Shanghai
2008:	Dubai
2009:	Rio de Janeiro
2010:	Paris
2011:	Las Vegas
2012:	Istanbul
2013:	Toronto
2014:	Berlin
2015:	New Orleans
2016:	Bangkok
2017:	Krakow
2018:	Vancouver
2019:	Kuala Lumpur
2022:	Estoril/Lisbon
2023:	Chicago

Global Gypsum Enquiries

Exhibition and sponsorship:
paul.brown@propubs.com

Programme and speakers:
robert.mccaffrey@propubs.com



HOSTED LANDING PAGES

Hosted landing pages with *GlobalCement* and *GlobalGypsum*

Now you can benefit from the huge reach of the Global Cement and Global Gypsum websites, by creating your own hosted landing page with us.

Each hosted landing page gives you the opportunity to showcase your company's offerings to the industry - through bringing together articles, videos, downloads and more - using our easy-to-use templates. If you need assistance in building your hosted landing page, our technical experts are available to help.

Hosted landing pages will be listed on the 'Industry Leaders' pages for cement and gypsum: Your own hosted landing page will benefit from a steady stream of interested contacts.

You will be able to directly download contact details of opted-in visitors, to provide your Business Development colleagues with qualified leads.

Pricing is based on a set-up fee and an annual maintenance fee, while multi-year discounts are also available.



Industry Leaders page (for example on GlobalCement.com) - Your company will be among an exclusive cohort...

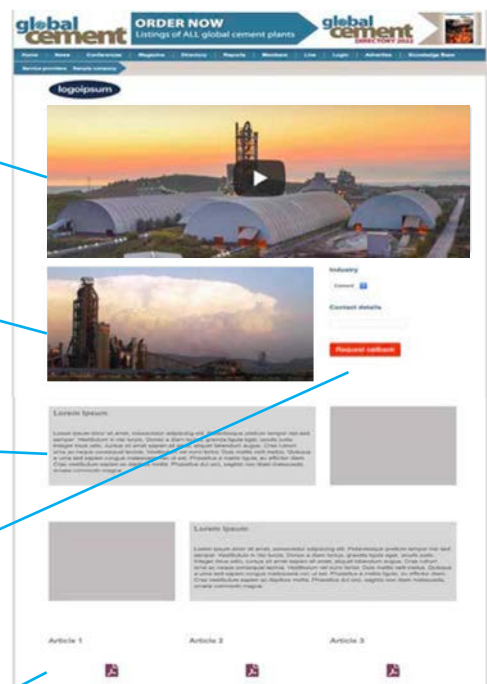
Opening video - Display your solutions with a dynamic video.

Photo gallery - A picture is worth a thousand words - Show us your offering.

About you - Tell the visitor what you can do for them.

Contact options - Where you can gain details of interested visitors.

Downloads - and much more - You can offer article and whitepaper downloads - and much more besides!



Your Hosted Landing Page is your shop-window, hosted on the Global Cement or Global Gypsum website.

For pricing and to book, contact: Paul Brown paul.brown@propubs.com
Tel: +44 7767 475 998

Prices
on
request
paul.brown@propubs.com



Social Media marketing with *GlobalCement* and *GlobalGypsum*

Pro Global Media has market-leading positions on social media for Global Cement, Global Gypsum, Global Insulation and Global Slag, for Twitter, Facebook, LinkedIn and email.

Customers can take advantage of our leading position on these social networks by marketing to the members of our communities by the use of sponsored messages.

Pro Global Media offers customers two approaches to Social Media marketing: **'Pick and Mix'** and **'Packages.'**

In the **Pick and Mix** option, the customer chooses the number of individually-priced types of Social Media interactions that they wish to employ (for example, three sponsored Tweets, a Facebook post, four LinkedIn posts and two emails).

In the **Packages** option, the customer chooses their preferred package, consisting of a set number of Tweets, Facebook posts, LinkedIn posts and emails:

Package	Standard	Silver	Premium	Gold	Platinum	Diamond
'Insertions'	1 of each	2 of each	3 of each	4 of each	5 of each	6 of each

Customers are able to specify the timing of each interaction with the target audience. Customers are responsible for supplying the relevant materials (text, links, graphics) for each type of social media interaction (see below).

E-blast (email mail-shot): specifications:

- Emails include a standard 'sent by...' footer
- Emails include a standard Privacy note and Unsubscribe footer
- All links should be live
- Graphics and links can be included



Facebook posts: specifications:

- 200 word maximum
- Must start with the words 'Sponsored post'
- All links should be live
- A graphic or a link can be included



LinkedIn posts: specifications:

- 200 word maximum
- Must start with the words 'Sponsored post'
- All links should be live
- A graphic and/or a link can be included



Tweets: specifications:

- 140 characters maximum
- Must start with the words 'Sponsored Tweet'
- All links should be live
- Tweet threads count as separate Tweets



White Papers

Have you got something useful and interesting to share with our audiences? Write a 'White Paper' extended article and we will send out notification to our database - sharing opted-in downloader details with you.

Contact Paul Brown for details.



For pricing and to book, contact: Paul Brown paul.brown@propubs.com
Tel: +44 7767 475 998

Send materials to: David Perilli david.perilli@propubs.com



What our exhibitors say

"I was very surprised at how well organised it was and how comfortable I felt exhibiting. But the best thing is that you managed to get the right customers - for us - to the conference."

Dipl. Ing. Berthold Bussieweke, Thorwesten Vent GmbH - Global CemFuels Conference

"Every conference is an improvement over the previous one and all have been well-organised and presented. Keep up the good work!"

Machinery Exhibitor - Global Insulation Conference



What our delegates say

"Having spent 31 years in the oil and gas, chemicals, petrochemicals and fertilizer businesses, I can testify that this event tops all those that I attended in almost every regard."

Saudi Arabian cement producer - Global CemFuels Conference

"Thank you so much for giving me the opportunity to meet so many people and to gain so much information!"

Delegate at the Global Slag Conference

"I have been to more than 100 conferences over the years and this is one of the best run and most beneficial, with a high density of industry decision makers."

Combustion expert attendee - Global Gypsum Conference delegate

"To become a competent leader in the alternative fuels sector, one must attend international seminars, especially Global CemFuels."

Italcementi delegate - Global CemFuels Conference

"Better than excellent!"

Cement producer - Global CemFuels Conference

Introduction to exhibiting with us

Pro Global Media organised its first event in 1999 and we have aimed to perfect our exhibition offering ever since. Every event is analysed to find out what delegates and exhibitors liked most, so that we can optimise future events.

Critical to the success of the events are our focused topics: Each event is the leader in its field and they are strongly supported by industry associations.

Exhibitors are at the heart of our events: We invite you to come and exhibit at some of the most cost-effective business-to-business exhibitions in the world!

Standard Booth Pricing:

Booth €5495
Space-only €4795

What's included in your stand

Our standard exhibition booths include the following:

- One free, full delegate registration, including access to all social events;
- Size: 3m (9'9") wide x 2m (6'6") deep - White melamine walls, 2.5m (8'2") high;
- Fascia board to display your company name;
- Brochure display shelves, information desk, table and two chairs;
- Power socket, halogen spotlights.

All-inclusive packages are available:

Booth + Delegates + Sponsorship + Online and Print Advertising. **Contact us for options.**

Stand shown is a double stand - 6m x 2m



Your *Pro Global Media* Exhibitions team

Book your Booth:

Paul Brown
Email: paul.brown@propubs.com
Tel: +44 1372 840 950
Mobile: +44 7767 475 998



Propose a Presentation:

Robert McCaffrey
Email: rob@propubs.com
Tel: +44 1372 840 951



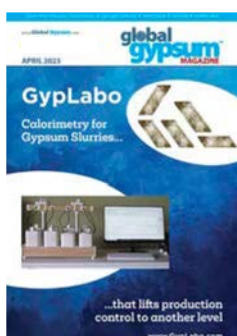


global cement MAGAZINE

global gypsum MAGAZINE

Magazine Advertisement Pricing

Currency	Euros	US\$	Euros	US\$	Euros	US\$
Insertions (Global Cement)	1-2	1-2	3-5	3-5	6-12	6-12
Insertions (Global Gypsum)	1-2	1-2	3-4	3-5	6-10	6-10
Double page spread 4-colour	6958	7654	6592	7251	6029	6632
Black & White	5558	6114	5160	5676	4643	5107
Full page 4-colour	4395	4835	4159	4575	3806	4187
Black & White	2982	3280	2720	2992	2400	2640
1/2 page 4-colour	3120	3432	2976	3274	2845	3130
Black & White	1714	1885	1537	1691	1301	1431
1/3 page 4-colour	2818	3100	2642	2906	2485	2734
Black & White	1373	1510	1230	1353	1059	1165
1/4 page 4-colour	2472	2719	2361	2597	2250	2475
Black & White	1053	1158	955	1051	850	935
1/8 page 4-colour	2001	2201	1956	2152	1877	2065
Black & White	602	662	562	618	524	576



Book your Advert:

Paul Brown

Email:

paul.brown@propubs.com

Mobile:

+44 7767 475 998





Standard advertisement dimensions

Size	Height	Width	Height	Width
Front cover (+3mm bleed)	250mm	216mm	9.84"	8.50"
Double-page spread (DPS) type area	274mm	2x184mm	10.79"	2x7.24"
DPS trim size	297mm	420mm	11.69"	16.53"
DPS with bleed: (min.)	303mm	428mm	11.93"	16.85"
Full page type area	274mm	184mm	10.79"	7.24"
Full page trim size	297mm	210mm	11.69"	8.27"
Full page with bleed (min.)	303mm	216mm	11.93"	8.50"
Half page vertical (type area)	274mm	89mm	10.79"	3.50"
Half page vertical (trim)	297mm	100mm	11.69"	3.94"
Half page vertical (+bleed)	303mm	103mm	11.93"	4.01"
Half page horizontal (type area)	139mm	184mm	5.47"	7.24"
Half page horizontal (trim)	145mm	210mm	5.71"	8.27"
Half page horizontal (+bleed)	148mm	216mm	5.83"	7.48"
Half page island	180mm	120mm	7.09"	4.72"
Half page island (+bleed)	183mm	123mm	7.20"	4.84"
Third page vertical (trim)	297mm	58mm	11.69"	2.28"
Third page horizontal	100mm	184mm	3.94"	7.24"
Quarter page vertical	134mm	89mm	5.27"	3.50"
Quarter page vertical strip (trim)	297mm	43mm	11.69"	1.69"
Quarter page horizontal	64mm	184mm	2.52"	7.24"
Eighth page vertical	84mm	64mm	3.31"	2.52"
Eighth page horizontal	64mm	84mm	2.52"	3.31"
Eighth page horizontal strip	32mm	184mm	1.26"	7.24"

Non-standard material

If your advertising material does not coincide with any of these standard sizes and formats, please advise format and we will give you a quotation. Our magazines also feature a classified section, with costs as shown left. For other sizes please contact us (see below left).

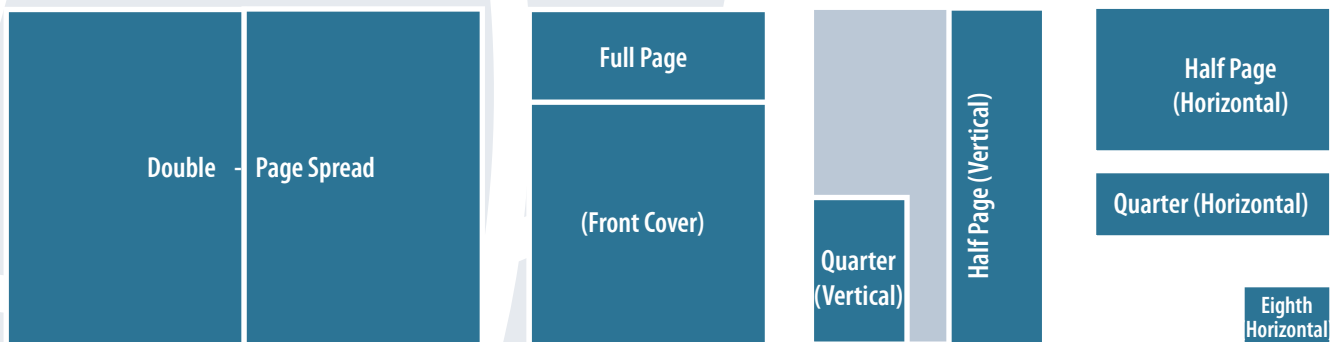
Mechanical data

All our magazines are computer-to-plate produced in DIN A4 format. Advertisement material should be supplied in PDF format, in CMYK colour format. When producing your PDF, ensure that all fonts are embedded, and specify the highest-quality JPG compression for all pictures.

PDF advertisements should be sent by email to production@propubs.com.

Ready-printed inserts must be supplied uncut and unfolded. Insert costs subject to sight of copy.

Examples of comparative advertisement sizes



Special full-page positions and formats

Front Cover:

Front Cover Package:

Front Cover DPS Package:

Inside Front, Inside Back, Outside Back Cover:

Guaranteed facing editorial matter:

Guaranteed facing specified editorial matter:

Ready-printed inserts, bound-in:

Single sheet loose insert:

Includes company information on Dear Readers page

Front cover, full page advert and related article by arrangement

Front cover + logo, DPS advert, article by arrangement

Single sheet, two-sided insert:

Four-sided insert:

Euro6485

Euro10,225

Euro13,085

Euro5055

add 10%

add 15%

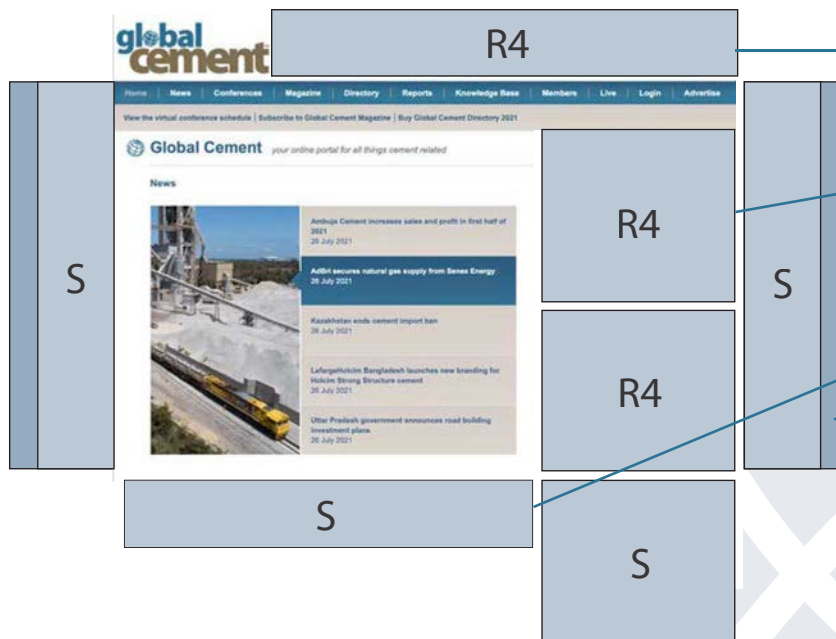
Euro4395

Euro6965

Euro3125



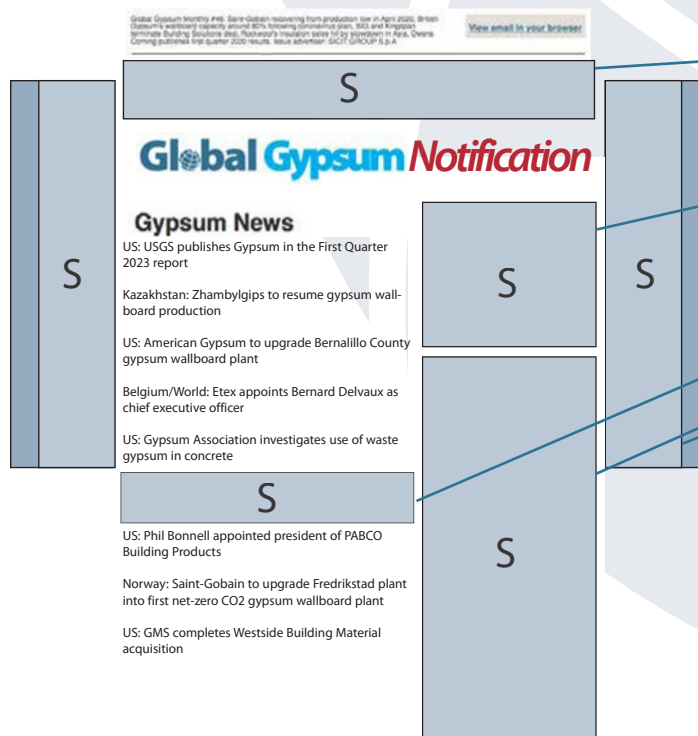
Advertising positions on *GlobalCement.com* and *GlobalGypsum.com*



Web ads technical specifications:

- JPEG, GIF, PNG, HTML5, Animated GIF: Web optimised image(s).
- Maximum animation length: 15 seconds
- Maximum file size: 40kb (excluding background downloading)
- Flash not accepted.

Advertising positions for *GlobalCement Weekly* and *GlobalGypsum Notification*



Advertising positions on *GlobalCement.com* and *GlobalGypsum.com*

Position	Size (pixels)	Euro / month	US\$ / month
Top Banner (R4)	90h x 728w	<div>Prices on request</div> <div>paul.brown@propubs.com</div>	
Right (Block) (S/R4)	250h x 300w		
Middle (Text Ad) (R4)	75h x 554w		
Skyscraper (S)	600h x 120w		
Skyscraper wide (S)	600h x 160w		

Notes

- Rotation (R):** Positions marked with **R** indicate that position Rotates between different advertisers. The number indicates the maximum number of advertisers.
- Solus (S):** Positions marked with **S** indicate that position is Solus, for one advertiser only.
- Prices:** The above prices are per month.
- Discounts:** Book an online advert for three months and receive a 10% overall discount.
Book an online advert for six months and receive a 15% overall discount.
Book an online advert for 12 months and receive a 20% overall discount.

Advertising positions in *GlobalCement Weekly* and *GlobalGypsum Newsletter*

Position	Size (pixels)	Euro	US\$
Top Banner	77h x 624w	<div>Prices on request</div> <div>paul.brown@propubs.com</div>	
Right (Block)	250h x 300w		
Middle (Text Ad)	53h x 390w		
Right (Block) double	600h x 300w		
Skyscraper (Outside)	600h x 120w		
Skyscraper wide (Outside)	600h x 160w		

Notes

- Prices:** Prices shown above are per four issues of *Global Cement Weekly* or single issue of *Global Gypsum Newsletter*.
- Solus (S):** All positions in *Global Cement Weekly* and *Global Gypsum Newsletter* are Solus.

Newsletter ads technical specifications:

- JPEG, GIF, PNG; Web optimised image; No movies or animation

Web and newsletter advertising material should be sent directly to David Perilli, david.perilli@propubs.com

2024 Year Planner

Full details of all events at www.propubs.com

Full details of all events at www.propubs.com

	January	February	March	April	May	June	July	August	September	October	November	December
Sunday								1				1
Monday	1	Please note: Some details are subject to change. Please check for updates at www.Cement-Events.com		1			1	2	Labor Day			2
Tuesday	2			2			2	3	FICEM 2024 2-4 September	1		3
Wednesday	3			3	1	National holidays EU	3	4	Guatemala	2		4
Thursday	4	1		4	2		4	1	5	3		5
Friday	5	2	1	5	3		5	2	6	4	1	6
Saturday	6	3	2	6	4	1	6	3	7	5	2	7
Sunday	7	4	3	7	5	2	7	4	8	6	3	8
Monday	8	5	4	8	6	Eclipse USA	8	5	9	7	4	AFCM Technical Symposium
Tuesday	9	6	5	9	7		9	6	10	8	5	4-8 November, Kuala Lumpur
Wednesday	10	7	6	10	8	Ramadan ends	10	7	11	9	6	11
Thursday	11	8	7	11	9	Ramadan starts 6 March	11	8	RWM 11-12 September 2024	10	7	9th International VDZ Congress, Düsseldorf
Friday	12	9	8	12	10		12	9	13	11	8	6-8 November, Düsseldorf
Saturday	13	10	9	13	11		13	10	14	12	9	14
Sunday	14	11	10	14	12		14	11	15	13	10	15
Monday	15	12	11	15	13	1st Global ACHEMA	15	12	16	14	11	16
Tuesday	16	13	12	16	14	CEMCCUS CONFERENCE 10-14 June Frankfurt	16	13	17	15	12	22nd Global GYPSUM
Wednesday	17	14	13	17	15	CONFERENCE 14-15 May Oslo, Norway	17	14	18	16	13	17th Global INSULATION CONFERENCE Bangkok
Thursday	18	15	14	18	16		18	15	19	17	14	13-14 November
Friday	19	16	15	19	17	IFAT 2024 13-17 May, Munich	19	16	20	18	15	20
Saturday	20	17	16	20	18		20	17	21	19	16	21
Sunday	21	18	17	21	19	White Sunday	21	18	22	20	17	22
Monday	22	19	18	22	20		22	19	23	21	18	23
Tuesday	23	20	19	23	21	16th Global SLAG CONFERENCE DUBAI	23	20	24	22	19	24
Wednesday	24	21	20	24	22	CONFERENCE 23-24 April	24	21	25	23	20	25
Thursday	25	22	21	25	23		25	22	26	24	21	26
Friday	26	23	22	26	24		26	23	27	25	22	27
Saturday	27	24	23	27	25		27	24	28	26	23	28
Sunday	28	25	24	28	26		28	25	29	27	24	29
Monday	29	26	25	29	27	IEEE-IAS/PCA Cement Conference 28 April - 2 May Denver	29	26	30	28	25	27th Arab- International Cement Conference 26-28 November Tunis, Tunisia
Tuesday	30	27	26	30	28		30	27	29	29	26	31
Wednesday	31	28	27	31	29	Interchem Dubai 28-29 February	31	28	30	30	27	
Thursday		29	28		30			29	31		28	Thanksgiving
Friday			29		31			30			29	
Saturday			30					31			30	
Sunday			31	Easter Sunday								